



ARMADA SUPPLY CHAIN VALUE MODEL

Profitable Response Orchestration

- Demand Creating & Shaping Technology
- Capture Quick Response Sales Opportunities
- Integrated Calendar Planning
- Maximize Retail Margin

Integrated Supply Chain

- End-to-End Enterprise Application Integration
- Integrated S&OP
- One Source of Demand
- Multi-Node Supply Management

Optimal Physical Infrastructure

- Network Design
- Balance Cost, Quality, and Ease of Retail Execution
- Strategic Supplier Sourcing
- Best Practices and Service Standards

Optimal Product Movement

- Product Segmentation Analytics
- Core, Test, New and Promotional Product Flows
- Channel Management

Supply Chain Visibility

- Systemwide Visibility and Integration
- Centralized Product, Cost and Transaction Data
- Operational and Financial KPIs