

**Part consolidation.
Part warehousing.
Part ReDistribution.
Brilliant tools for
your supply chain.**



Is your organization challenged by:

a large number of **inefficient**
and unreliable LTL **shipments?**

significant LTO,
promotional and
allocation activities?

product
obsolescence
and **run-out** costs?

many trading
partners,
products?

imported goods—
long lead-times and

fluctuating
supply and demand?

storage
needs?

challenging **quality** and
traceability requirements?

limited visibility, control and demand *responsiveness?*

Introducing ReDistribution Redefined. The Next Step in Supply Chain Efficiency.

ReDistribution has become a key competitive advantage for foodservice supply chains. By optimizing shipments and geographical positions of consolidation centers, brands are reducing costs and increasing efficiencies across their supply chain networks to improve restaurant profitability. At Armada, though, we're constantly innovating. So, we ask ourselves: is there a better way to do ReDistribution?

Taking ReDistribution to the next level.

We've taken all the basic principles of ReDistribution and enhanced them — creating a more efficient, dynamic and transparent solution.

Today, a host of suppliers ship products to consolidation warehouses in full truckload quantities. Distribution centers place orders for a variety of items based on their local inventory levels. The network realizes efficiencies with fewer less-than-truckload (LTL) shipments, faster turns and reduced costs. Classic ReDistribution, right?

Now imagine replenishing inventory based on a systemwide view of supply and demand at all points in your network while adhering to inventory level policies. How about leveraging engineering analytics to proactively optimize your supply chain channels? Imagine Armada working side-by-side with your team to manage, plan and optimize inventory at consolidation warehouses — ultimately decreasing inventory at your last-mile distribution locations and throughout your network. What if we also incorporated some high-volume items from storage warehouses in the mix? This would accelerate velocity, which then increases inventory turns and eliminates excess storage costs.

Imagine controlling your supply chain in ways you never thought possible — without owning the assets. Sound good? It's ReDistribution Redefined. And it's Armada's next evolution in product management.

Redefining benefits to your business.

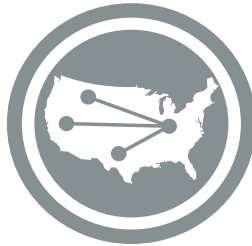
ReDistribution Redefined provides next-level benefits to your business model and your bottom line.

- Full transparency to all logistics costs
- Complete visibility of network inventory enabling an agile response to supply and demand fluctuations
- More efficient, less complex network
- Systemwide engineering analytics and channel optimization to drive continuous improvement
- Technology platform that enables improved agility and decision making
- End-to-end collaboration with all stakeholders in your network
- Landed cost of goods decreased across your network by significantly reducing sub-optimal product movement and storage
- Systemwide inventory and safety stock levels reduced
- Efficient management of inventory build, storage and run-out for promotional and seasonal items
- Product quality and integrity improvements through the elimination of storage warehouses
- Inventory tracking and traceability improvements

ReDistribution Redefined, bringing value to you.



**Total landed
cost of goods
reduction**



**Simpler
network to
administrate**



**Total
transparency
to logistics
costs**



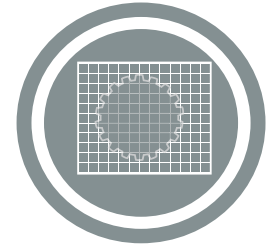
**Optimal
truckload
utilization**



**Systemwide
inventory
reduction**



**Promotional/
LTO inventory
management**



**Engineering
analytics and
continuous
improvement**

ReDistribution Redefined, revolutionized for you.

See how Armada can put ReDistribution Redefined to work for your brand.

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