



Profitable Response **ORCHESTRATION**

Bringing Tomorrow's Supply Chain Management to Your Network Today

WELCOME TO A BETTER WAY TO RUN YOUR SUPPLY CHAIN - PROFITABLE RESPONSE ORCHESTRATION (PRO) - THE NEW STANDARD FOR SUPPLY CHAIN MANAGEMENT.

Today's supply chains are challenged by end-to-end inefficiencies, poor visibility, and slow response times, all resulting in a lack of control and waste. Compound that with the constantly evolving expectations of digital consumers and managing supply chains becomes even more complex.

Profitable Response Orchestration is supply chain management in the digital age - a strategic mix of technology-enabled capabilities and services designed to maximize value and optimize

profitability across your network while redefining brand experiences.

Armada's comprehensive PRO platform allows you to monitor the health of your supply chain by enabling end-to-end transparency and delivery of insight-based collaboration on any device - anytime, anywhere. Managed by our team of experienced supply chain professionals, PRO services are executed with precision to orchestrate your supply chain and meet your brand objectives.

PROFITABLE RESPONSE ORCHESTRATION >

-  PRO Planning and Execution Services - Continuous Demand and Supply Synchronization
-  PRO Agility Services - Detect, Collaborate, and Respond to Supply Chain Disruptions
-  PRO Monitoring and Insights - Real-time Assessment of Supply Chain Health

PRO BENEFITS

- Optimize Network Execution
- Optimize Disruption Responses
- Deliver Profit Assuring Support Analytics
- Assure Compliance with Brand Objectives

PRO VALUES

- Redefine Customer Experiences
- Proliferate Expansion of Data Collection and Data Connectivity
- Enable Data-Driven Decision Making
- Evolve to Autonomous Responses

Armada creates **innovative**, fully integrated supply chain solutions that deliver **competitive advantages** and improve **business performance for our clients**.

FOR INFORMATION
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